

2016 Riverside Farm CSA-Community Supported Agriculture.

CSA Shares can **only be purchased during the winter months** to help pay for the purchase of seeds, fertilizer etc.

A Riverside Farm CSA is different than the typical CSA. The difference is, as a member, you get to **choose which CSA items you want** and **how much you want** anytime during our normal business hours. Our CSA is also different than a typical CSA because we include many items not normally available through a CSA such as Chicken Pot Pies, Bedding Plants and so much more... **Everything we sell at the Farm Stand, perishable or nonperishable, is included in the CSA.**

We are now giving a WHOPPING 10% DISCOUNT, based on the value of the share, to all our CSA Members!! This is a HUGE return on investment compared to Banks offering less than 1% interest.

In Addition, we continue to offer SPECIAL PRICING for our CSA MEMBERS who purchase a Full or 1/2 Share.

EXAMPLE: Last year(2015) Full Share Members

SAVED

Eggs- \$1 a dozen

Wild Blueberries- \$3 a quart

Raspberries- 80 cents a 1/2 pint

Cherry Tomatoes- \$1 a pint

Hoop-House Tomatoes- 70 cents a pound/ \$3.50 savings for 5 lbs

Native Peaches- \$1 a pound

32 oz Honey- \$1.70 a jar/ all other sizes had special price as well

Macoun and Honey Crisp Apples- \$1 a pound

4" Proven Winner flowering pots- 25 cents a pot

Grass-Fed Beef-10% off per pound all cuts

Mums- \$1.29 per pot

Strawberries(from the north) \$2 a quart

many more items not listed

If a CSA member purchased these items only one time,

TOTAL SAVINGS \$14.74!!!

Most of the above items, as well as other items not listed, would have been purchased multiple times during the season for even MORE SAVINGS!

Why Should I Enroll in a CSA at Riverside Farm?

- **More Spending Power**- you receive 10% Discount on the value of your share.
- **Special Pricing**- we offer special pricing on certain items throughout the season for CSA Members only, boosting your spending power even more
- **Shopping Convenience** - we do not have a designated day of the week to use your CSA, instead, you are free to spend your CSA funds when it is convenient for you. 7 days a week, 9am- 6pm
- **Pick and Choose**- unlike most CSA's, with ours, you get to pick and choose what you want, how much you want, any day of the week, during normal business hours. Please note: **Pick up** is at the **Farm Stand** **not** at any of the farmer's markets we attend.
CSA pick up begins on the first day we open in the Spring until October 31st
- **Variety**- not only do we offer fruits and vegetables, but your CSA funds can be used toward Plants, Garden Supplies, Baked Goods and the many other items we offer for sale at the Farm Stand.
- **Commitment to eating Fresh Fruits and Vegetables**- knowing that you have prepaid will motivate you to choose fresh, locally grown food.
- **I am a Regular Riverside Farm Customer**- since you shop at our Stand regularly now, it only makes sense to become a CSA Member and take advantage of the extra spending power.
- **Support Local Agriculture**- your CSA Membership supports a local Family Farm , in business since 1743. Community Support is what sustains small, local farms.
- **Carry Over of Funds Feature**- As long as you join again the following season, any leftover funds are carried over into the next season.

Our CSA is tailored to provide a season long return on your investment through variety, schedule flexibility, and discounts. We want to reward our members for their shares and build lasting relationships that will grow well after the season ends.

What will you be offering to Riverside Farm CSA members?

Fruits, Vegetables, Plants, Garden Supplies(potting soil, mulches etc), Baked Goods(like chicken pot pie, homemade bread), Honey, Eggs, Grass-Fed Beef and many more items.

How Do I Use My CSA?

As a CSA Member you will receive a store credit at the Farm Stand. The amount of the credit is the dollar value of the CSA you purchased plus the 10% discount which is calculated and added to your store credit. (Adding the 10% discount to your store credit is the easier option to administer and insures you've received it.)

Spend your CSA credit anytime during our normal business hours and come in as often as you like. How much of your credit you use per visit is up to you.

We are open 7 days a week, 9 am to 6 pm.

Please note that anything we sell at the Farm Stand is included in the CSA!!

IMPORTANT: Our cash register system will **LOOK UP** your account based on your **LAST NAME**. Once your account is showing on the screen, all other members listed on the application show as authorized users.

We will use signage to help you easily identify **SPECIAL PRICING** items. When you bring your purchases up to the cash register, let the cashiers know you are a CSA member. **It is important that the cashier identifies you in our system BEFORE ringing in the Special Price item, otherwise the special price will not take effect.** When applicable, our computer system will automatically give you **SPECIAL PRICING** as long as it knows you are the customer.

What is the Cost of a CSA Membership?

New for 2016 Entry-Level Share CSA

Entry-Level Share starts at \$100 and you, the customer, can customize the amount from there up to \$249. So for instance, you can purchase an Entry-Level Share for \$140 someone else can purchase one for \$190. The cost of an **Entry-Level Share** is anywhere from \$100 to \$249, you will decide the amount. We will then add your 10% discount to your total credit. So in the previous example, the person buying the Entry-Level Share for \$140 will receive an additional \$14 for a total store credit of \$154 and the person buying the Entry-Level Share for \$190 will receive an additional \$19 for a total store credit of \$209. With banks paying less than 1% interest, this is a **HUGE RETURN** on your money! **It is important to note that the Entry-Level Share CSA will NOT qualify for any additional discounts during the growing season.**

1/2 Share CSA is \$250 and the 10% discount added for a total store credit of \$275 Plus Special Pricing on many items

Full Share CSA is \$500 and the 10% discount added for a total store credit of \$550 Plus Special Pricing on many items

NOTE: 1/2 Share and Full Share members will receive additional discounts thru out the growing season based on the size of their share.

What Happens if I don't use all of my Store Credit?

With our "Carry Over Feature" as long as you purchase a CSA the following season, any leftover amount will carry over and be added to your store credit for the new season.

How do I enroll in the CSA at Riverside Farm?

If you are interested in becoming a member of our CSA, you can print out a copy of our CSA Enrollment, Agreement, and Survey at our Website www.riversidefarmstand.com and mail it to us with a check for **\$500 (Full Share price)** or **\$250 (1/2 Share price)** or **\$100-\$249 (Entry-Level Share price)** to the following address:

CSA
Riverside Farm
110 Dennett Road
North Berwick, ME 03906

If you are unable to print out an enrollment form, email farmerdave@riversidefarmstand.com or call 207-676-2648 leave a message and we will arrange to send you a form. It's first come, first serve, and we have only a limited number of shares available, so please hurry.

Find us on FACEBOOK <https://www.facebook.com/CSAFARM/>

Farm Stand Location is 323 Elm Street(ROUTE 4), North Berwick Me